



## OBJECTIVE

To work as a web designer with areas of emphasis in information architecture and usability

## EDUCATION

**The Art Institute of Atlanta**, Atlanta, Georgia September 2004  
Bachelor of Fine Arts in Multimedia Current GPA: 3.7

**Randolph-Macon College**, Ashland, Virginia June 2001  
Bachelor of Arts in Theatre Minor: English

## TECHNICAL SKILLS

- Experienced in Microsoft Visio, Project, and Office
- Proficient in HTML, CSS, intermediate JavaScript, and basic ActionScript
- Qualified in Adobe Creative Suite, Acrobat 6, as well as Macromedia Studio MX 2004
- Capable of operating both Windows or Macintosh operating systems

## PROJECT EXPERIENCE

**Information Architect** August 2004 – Present  
*UPS, Roswell, Georgia*

Work in the Interactive Communications department building sitemaps, wire-frames and page specifications for applications on the UPS website

**Web design consultant** April 2004 – August 2004  
*StudioSR, LLC, Marietta, Georgia*

Responsible for the development of new and existing websites, construction of style sheets, and consultation with clients; worked in the graphic design medium creating custom graphics and assisting with pre-press projects

**Freelance web designer** January 2004 – Present  
*Flexxon Operating, Ltd, Atlanta, Georgia*

Conceptualized, designed, and developed website. Currently maintain monthly updates to website content and provide analysis of the site's web trends

**Usability evaluator (Senior Project)** October 2003 – March 2004  
*Georgia State University, Atlanta, Georgia*

Designed and executed a complete usability study for the University Library website, including elements such as a heuristic evaluation, surveys, task-based observations, interviews, and user feedback evaluation

## PROFESSIONAL ASSOCIATIONS

**CHI \*Atlanta** (Computer-Human Interaction) – Member since November 2002